

Avery® V-6700 B Conspicuity Tape

Keep Your Business Moving Safely.

Avery® V-6700 B conspicuity tape for contour marking applications provides great performance at a great value. Designed to enhance nighttime safety, the superior reflectivity of Avery® V-6700 B conspicuity tape reduces accidents as well as provides round-the-clock advertising opportunities. What's more, it is fully tested and approved to meet European UN/ECE-48 and UN/ECE-104 regulations on retro-reflective vehicle contour markings.

Avery® V-6700 B conspicuity tape is durable, easy to apply and provides superior nighttime reflectivity. As part of a complete range of reflective films and tapes, Avery® V-6700 B is available for vehicle safety applications around the world. Ask your Avery Dennison representative for more information today!

GET A FREE SAMPLE* TODAY.

For your FREE sample of Avery® V-6700 B conspicuity tape for contour marking applications, contact your local distributor.

Be sure to be seen with Avery® NV-100 E!

Make your advertising or logos on trailers twice as effective! The Avery® NV-100 E retro-reflective graphic film is UN/ECE-104 Class E approved and thus suitable for use within the contour marking on trailers, for example. This means that your applied advertising or logo is also highly visible at night!



GRAPHICS™

Avery® V-6700 B

Features	Advantages	Benefits
Reflective performance, ECE-104 Class C	Meets European ECE-104 Class C specifications for contour marking films applied to trucks and trailers.	High product performance, meeting the wider illumination angles (e.g. 60°) and 7-year durability of this stringent quality specification.
High retro-reflectivity	Reduce accidents. Round-the-clock advertising.	Reduce costs. Increase awareness.
Initial repositionability; Long term permanent bond	Optimizes the balance between initial repositionability and ultimate bond strength	Faster, easier application with less waste material
Single layer construction	Thinner, more flexible and internally stronger construction than dual layered air celled prismatic.	Single layer construction means no dirt or water can penetrate the material after damage or cutting.
All acrylic construction	Superior durability, even in the toughest weather conditions and climates.	A long-lasting, stable product you can trust
Unique prism technology	Prisms laid out in squares of various orientations	Omni-Directional performance. Consistent reflectivity in horizontal, vertical, and diagonal orientations.
Cuttability	Easy to cut, even on the substrate.	Saves time and provides easier conversion.
Sub-surface printing	Approval marks are protected against UV, solvents, fuel, and abrasion.	Markings won't deteriorate over time and are difficult to duplicate.

Through implementation of the 03 series amendments to regulations UN/ECE-48, the European Union has made UN/ECE-104 Class C contour marking compulsory. Avery® V-6700 B Conspicuity Tape is specially designed to fulfill this new requirement.

Contour Marking

From **July 10, 2008**, contour marking is compulsory for new types/models of trucks (for which the manufacturer requests approval) with a maximum tonnage over 7.5 tons and for trailers with a tonnage of more than 3.5 tons.

The full rear contour must be marked if the vehicle is broader than 2.1 m. Marking is possible in the colors red and yellow**.

At least one line covering 80% of the total length must be applied to the lower side of the vehicle. If the vehicle is longer than 6 m, the top corners must also be marked. Permitted colors for side markings are white and yellow.



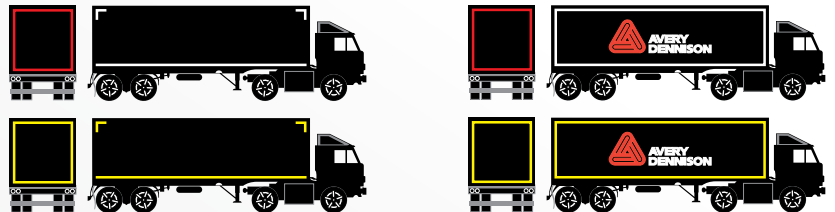
It is also permitted to mark the full contour of the side. If the side of the vehicle has a reflective graphic, full contour marking is compulsory.

Line Marking

Line marking is permitted if the structure of the vehicle makes it impossible to apply full or partial contour marking according to the relevant requirements. Red or yellow are permitted as colors for the line marking at the rear. White or yellow may be used for the sides.

The new legislation will apply from **July 10, 2011** for all new registrations of the aforementioned vehicle category.

For further information, contact your sales representative or visit the Avery Dennison Web site at www.reflectives.averydennison.com.



Graphics and Reflective Products Division

Rijndijk 86, PO Box 118
2394 ZG Hazerswoude - The Netherlands
Tel +31 (0)71 342 1244 Fax +31 (0)71 342 1846
www.reflectives.averydennison.com

**all UN/ECE regulations and rules of application (UN/ECE-48 Chapter 6.21) are available for inspection on: <http://www.unece.org/trans/main/wp29/wp29regs.html>

*Limit one sample per customer/location. Free sample offer may be discontinued at any time without notice.

Testing performed in simulated laboratory environments. The information contained herein is believed to be reliable, but Avery makes no representations concerning the accuracy or correctness of the data. This product, like any other, should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements.

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